

FELIWAY[®] Optimum is specifically designed to support cats living with us in our modern lifestyle.

FELIWAY[®] Optimum

Enhanced Calming

- Scratching
- Fears
- Reactions to Changes
- Urine spraying
- Tension & Conflicts

Are you looking to help reduce signs of stress in your cat?

BUSY LIFE

You travel, you work... you are not at home everyday.

CAT LOVER

Your cat is a member of the family and you want the best for them.

MODERN LIFESTYLE

Indoor living, shared space, noises... may conflict with your cat's essential needs.



ENHANCED CALMING¹

93%

Calmer cats were observed by 93% of cat parents, within 1 month of using Feliway Optimum

HAPPIER CATS¹

Double the amount of cat parents say their cat is **extremely happy** while using Feliway Optimum

x2

HAPPIER TOGETHER¹

Cat Parents saying their **relationship** with their cat is **extremely good** almost doubled while using Feliway Optimum

x1.9



9.1/10
CAT OWNERS' SATISFACTION
★★★★★

FELIWAY[®] Optimum

FOR ENHANCED CALMING

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References: 1. Field Efficacy study: Ceva Sante Animale Internal report SF-CL1/D921/1909 (2020). 2. Field Substitution study: Ceva Sante Animale Internal report CL1-D921-1804 (2018) Cat owner's satisfaction : on a scale from 0 to 10, the average rating for satisfaction with the product was 9.1/10

For more information go to feliway.com | Follow FELIWAY on: Ceva Animal Health, LLC 8735 Rosehill Rd., Ste. 300, Lenexa, KS 66215

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The **FELIWAY**[®] brand you trust, supported by 20 years of stress expertise, is introducing **FELIWAY**[®] *Optimum*.

The New Pheromone Discovery...



...for Enhanced Calming

FELIWAY[®] Innovation

FELIWAY[®] *Optimum* A New Feline Pheromone Complex to convey more impactful messages.

Cats naturally produce **pheromones**. Some of these are invisible calming messages. **FELIWAY[®] *Optimum*** contains the patented* latest generation of **Feline Pheromone Complex**, developed by the **FELIWAY[®]** research team, that mimics these natural pheromones.

This new discovery delivers **advanced calming messages**¹, helping your cats feel **comfortable and secure at home**.

FELIWAY[®] *Optimum* brings the **best of feline pheromones for improved efficacy**¹.

*"With FELIWAY[®] *Optimum*, we can now deliver the most complete appeasing message (social and environmental). It helps cats to cope with the stress of our modern lives. It really is a step ahead in speaking feline."*

**Prof. P. Pageat,
IRSEA Group President,
Veterinary specialist
in behavior.**



FELIWAY[®] *Optimum* visibly helps cats with **more signs of stress** in **more situations**^{1,3}:

Reduction in intensity of stress-related signs, over 28 days, noticed by cat owners in a consumer survey of 108 participants¹:



Scratching



Fears



Urine Spraying



Reaction to Changes



Tension & Conflicts



FELIWAY[®] *Optimum*
Calms Cats Better than Ever²

³Compared to FELIWAY[®] Classic and FELIWAY[®] Multicat

*See www.feliway.com for patent information.