



Calmer cats were observed by 93% of cat parents, within 1 month of using Feliway Optimum

HAPPIER CATS¹

Double the amount of cat parents say their cat is **extremely happy** while using Feliway Optimum

HAPPIER TOGETHER¹

Cat Parents saying their relationship with their cat is extremely good almost doubled while using Feliway Optimum



x2



References: 1. Field Efficacy study: Ceva Sante Animale Internal report ST-CII/092I/1909 (2020). 2. Field Substitution study: Ceva Sante Animale Internal report CIT-092I-1804 (2018) Cat owner's satisfaction: on a scale from 0 to 10, the average rating for satisfaction with the product was 9.1/10

For more information go to **feliway.com** | Follow FELIWAY on: (**f**)(**y**)(**©**) Ceva Animal Health, LLC 8735 Rosehill Rd., Ste. 300, Lenexa, KS 66215

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Are you looking to help reduce signs of stress in your cat?



Optimum Animal Health,

FOR ENHANCED CALMING

The **FELIWAY**® brand you trust, supported by 20 years of stress expertise, is introducing **FELIWAY**® *Optimum*.

The New Pheromone Discovery...



...for Enhanced Calming

FELIWAY[®]Innovation

FELIWAY Optimum

A New Feline Pheromone Complex to convey more impactful messages. **FELIWAY** Optimum visibly helps cats with more signs of stress in more situations^{1,3}:

Cats naturally produce pheromones.
Some of these are invisible calming messages. FELIWAY® Optimum contains the patented* latest generation of Feline Pheromone Complex, developed by the FELIWAY® research team, that mimics these natural pheromones.

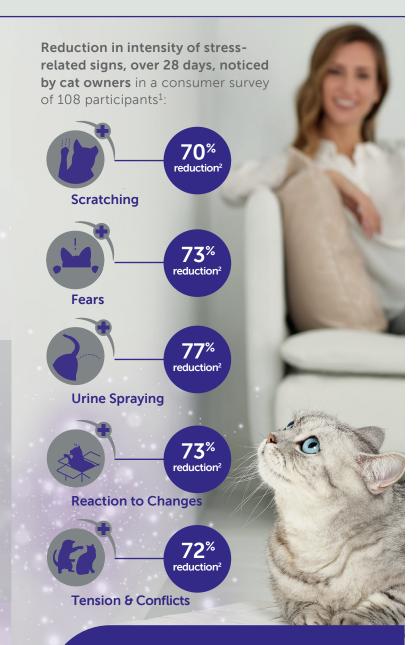
This new discovery delivers advanced calming messages¹, helping your cats feel comfortable and secure at home.

FELIWAY® *Optimum* brings the **best** of feline pheromones for improved efficacy¹.



"With FELIWAY® Optimum, we can now deliver the most complete appeasing message (social and environmental). It helps cats to cope with the stress of our modern lives. It really is a step ahead in speaking feline."

Prof. P. Pageat, IRSEA Group President, Veterinary specialist in behavior.



FELIWAY Optimum

Calms Cats Better than Ever

³Compared to FELIWAY[®] Classic and FELIWAY[®] Multicat

*See www.feliway.com for patent information.